



**Sponsorship Opportunities**  
36th Anniversary Celebration  
[www.capitalcamps.org/36](http://www.capitalcamps.org/36)  
April - December 2023

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## Capital Camps & Retreat Center

Capital Camps & Retreat Center (CCRC) provides fun, challenging and creative camp and retreat experiences that build vibrant Jewish communities and nurture individual growth.

Both our summer camp and all-inclusive retreat center offer multiple pathways to engage and explore. Capital Camps is the premier Jewish community overnight camp in the region, located just 75 miles from Baltimore and Washington DC in the stunning Catoclin Mountains of Pennsylvania,

From our Pioneer summer in 1988 through our 36th anniversary in 2023, we've created enriching and innovative camp and retreat experiences that have fostered vibrant Jewish communities and continue to nurture individual growth. A sponsorship during CCRC's 36th Anniversary supports our work to build a welcoming & inclusive Jewish community.

- **Become a sponsor** and promote your business to approximately 11,400 constituents.
- We expect hundreds of current & alumni camp families, grandparents, past staff, donors, and community partners to engage with our 36th anniversary activities in person and online.
- Audience is primarily for Baltimore, Howard, and Montgomery County, Maryland, Washington, DC, and Central, Northern, and Southern Virginia.

**11,400+**

Email Subscribers

**4,469**

2022 Retreat Attendees

**1,800+**

Alumni Contacts

**6,400+**

Social Media Followers

# Sponsorship Details

Sponsorship Opportunities	Sponsorship Levels				
	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Yellow \$2,500	Green \$1,000
Naming Recognition at Events	X				
Speaker Introductions at Events	X				
Step & Repeat	X				
Signature Signage at Events	X				
Stay for Family Camp for 4 people (\$1,400 value)	X	X			
Stay for 2 at Alumni Reunion Weekend at Camp (\$500 Value)	X	X	X		
Recognition and links in monthly camp, alumni, and donor newsletters	X	X	X		
Social Media Recogniton	X	X	X		
Name/Logo on 36th anniversary website & marketing materials	X	X	X	X	X
Recognition in 2023 Impact Report	X	X	X	X	X
Signage at Events		X	X	X	X

